

REQUIREMENTS OF WESOS CHAPTER LEADERS



We are thrilled that
you want to bring
WESOS to your area !

Your 10-15 hours per month will be spent on :

- Attending Chapter Meetings and Events.
- Planning and directly managing your individual Chapter meetings
- Securing Chapter Speakers and payment for any fees associated with the speaking engagement.
- You have the option for advertising sales for space available on your individual Chapter web page and sponsorships for your individual Chapter
- Encouraging the participation of members in regional and Corporate Events.
- Setting up and maintaining the MeetUp listing for your meetings including speaker/topic no less than 60days in advance. No reservations are allowed until the previous meeting has passed.
- Maintaining the discussion boards, calendars and various communication avenues available to create a sense of community in your Chapter MeetUp.
- Encourage and participate in One on One meetings.
- Take accurate attendance and update MeetUp to reflect absences.
- Chapter Leaders will be expected to secure their own location for meetings, determine date/time preferences from within the available WESOS time slots, and actively recruit membership.

Your investment receives:

- A Chapter Page on our Corporate website,
- MeetUp Pro site dedicated to your individual Chapter,
- Marketing through MeetUp 24/7 to make your individual Chapter visible to the widest group of women entrepreneurs possible
- A WESOS Marketing Kit for your Chapter with banners, business cards and flyers to give your physical collateral to market your Chapter
- Leadership Training on a yearly basis,
- Automatic reserved space at National events,
- Early reservation opportunities for WESOS Expos or other Expo participation,
- Opportunity to sell advertising that can result in up to an 80/20 profit split in the favor of the Chapter Leader. (Estimated yearly Chapter Level sales income = \$15,800)
- Opportunity to sell Chapter level or Corporate Sponsorships at up to a 50/50 profit split,
- Autonomy to run your Chapter as you choose, within Corporate branding guidelines,
- The use of WESOS logo, webpage and intellectual property in order to establish and brand yourself as a WESOS Chapter Leader,
- Access to leaders, executive team members and owners who will invest in your success !

Initial Investment : \$749.00

Annual Renewal Fee : \$420.00

Prerequisite for Chapter Leadership - You must be a lifetime member of WESOS